Academy of Certified Human Resource Professionals,
Regus Suites, I&M Tower, 15th Floor, Kenyatta Avenue,
P. O. Box 18582 - 00100, Nairobi, Kenya.
+254 700 722 522 | +254 722 300 245
admin@achrp.org | https://achrp.org

IHRM: C00259 NITA: NITA/TRN/1234

STRATEGIC STAFFING TRAINING

Date	Time	Duration	Venue	CPD	Cost (EXcl. VAT)
10th Jun, 2023	08:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

Course Overview

Strategic staffing training is a comprehensive program designed to equip organizations with the necessary tools and knowledge to effectively plan, recruit, and retain the right employees. It emphasizes the importance of aligning staffing strategies with organizational objectives to promote long-term success. Through this training, participants learn how to analyze labor markets, forecast workforce requirements, and implement effective recruitment and retention strategies. The program also covers best practices for managing a diverse workforce and promoting employee engagement. Overall, strategic staffing training is an essential investment for organizations looking to optimize their staffing practices and achieve their business goals.

Course Objectives

By the end of this program, participants will be able to;

- Reducing recruitment costs.
- Techniques to attract job candidates.
- Making organization the employer of choice.
- Identifying present and future business requirements pertaining to staffing.
- Alternative staffing activities.
- Techniques to develop an effective job advertisement.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- Managers and supervisors responsible for team performance.
- Human Resource Managers
- Legal advisors and compliance officers.
- HR Business Partners
- HR Officers
- People Managers

Video Link(s)

Module Title	Video Link
Strategic Staffing	https://www.youtube.com/watch?v=Af7YH0DIpnU



CHRP. Den PN Gathitu

Secretary General
Academy of Certified Human Resource Professionals