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IHRM: C00259 NITA: NITA/TRN/1234

DATA VISUALIZATION & STORY TELLING TRAINING

Date	Time	Duration	Venue	CPD	Cost (EXcl. VAT)
27th May, 2023	8:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

Course Overview

Data is a crucial part of every business. Finding the value in data and presenting that value to your target audience in an understandable way requires effort. To simply present spreadsheets with rows of numbers is not enough to display the value of data. But when data is presented in the form of a story, it is easier for people to understand its importance and react accordingly. Numbers have an important story to tell. They rely on you to give them a clear and convincing voice.

Course Objectives

By the end of this program, participants will be able to;

- Understanding the connection between Business Intelligence (BI) and Data Storytelling.
- Create substantive, compelling stories for business executives from cold, hard numerical data.
- Discovering useful data, preparing it for analysis and building models to understand meaningful relationships.
- Understanding your audience and aligning to their expectations.
- Complimenting other organizational strategic initiatives through data-driven story telling.
- The process of data visualization for effective storytelling.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals

Video Link(s)

Module Title	Video Link
Data Visualization & Story Telling	https://www.youtube.com/watch?v=5NIFgyEtNGQ

CHRP. Den PN Gathitu
Secretary General
Academy of Certified Human Resource Professionals