

Academy of Certified Human Resource Professionals Ltd.

Regus Suites, 17th Floor, JKUAT Towers, Kenyatta Avenue, P. O. Box 18582 - 00100, Nairobi, Kenya.

③ 0700 722 522 **⑤** 0722 300 245.

Email: admin@achrp.org | Website: https://achrp.org

NITA: NITA/TRN/1234

How to Attract & Retain Top Talents Training

Date	Venue	CPD	Cost (Excl. VAT)PP	Registration Link
9th Mar, 2024	Webinar	1	1,500.00	Register Here

Course Overview

IHRM: C00259

This webinar is designed to help you learn and apply the best practices in attracting and retaining top talents in your organization. You will learn how to use five ways to attract top talent, such as employer branding, employee referrals, social media, talent pools, and flexible work arrangements. You will also learn how to use seven ways to retain top talents, such as recognition, feedback, career development, mentoring, coaching, culture, and compensation. Finally, you will learn how to use tips to increase employee engagement, such as communication, involvement, empowerment, and appreciation.

Course Objectives

By the end of this program, participants will be able to:

- Define attracting and retaining top talents and their importance and benefits for HR and business outcomes.
- Identify the five ways to attract top talent and their indicators and implications.
- Apply the five ways to attract top talent to various recruitment scenarios.
- Identify the seven ways to retain top talents and their indicators and implications.
- Apply the seven ways to retain top talents to various retention scenarios.
- Identify the tips to increase employee engagement and their indicators and implications.
- Use the tips to increase employee engagement to various engagement scenarios.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;:

- HR Professionals
- People Managers
- HR Executives

Zoom Credentials

Webinar Link	Meeting ID	Password
https://us02web.zoom.us/j/86511587877?pwd=eTkWy3EBdquxLVavF8RJIDPb2bNu5a.1	865 1158 7877	836233



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