

How to Attract & Retain Top Talents Training

Date	Time	Duration	Venue	CPD	Cost (Excl. VAT)PP
9th Mar, 2024	08:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

Course Overview

This webinar is designed to help you learn and apply the best practices in attracting and retaining top talents in your organization. You will learn how to use five ways to attract top talent, such as employer branding, employee referrals, social media, talent pools, and flexible work arrangements. You will also learn how to use seven ways to retain top talents, such as recognition, feedback, career development, mentoring, coaching, culture, and compensation. Finally, you will learn how to use tips to increase employee engagement, such as communication, involvement, empowerment, and appreciation.

Course Objectives

By the end of this program, participants will be able to;

- Define attracting and retaining top talents and their importance and benefits for HR and business outcomes.
- Identify the five ways to attract top talent and their indicators and implications.
- Apply the five ways to attract top talent to various recruitment scenarios.
- Identify the seven ways to retain top talents and their indicators and implications.
- Apply the seven ways to retain top talents to various retention scenarios.
- Identify the tips to increase employee engagement and their indicators and implications.
- Use the tips to increase employee engagement to various engagement scenarios.

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

Video Link(s)

Module Title	Video Link
How to Attract & Retain Top Talents	https://www.youtube.com/watch?v=k6blab2DGzg


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Secretary General

Academy of Certified Human Resource Professionals

To:	PROFORMA INVOICE	DATE: 30:01:2026

QTY	DESCRIPTION	NET (KES)	VAT (KES)	GROSS (KES)
1	How to Attract & Retain Top Talents	1,500.00	0.00	1,500.00
GROSS (KES): One Thousand Five Hundred				1,500.00

PARTICIPANT(S) DETAILS			
NO.	NAME	EMAIL ADDRESS	TELEPHONE

PAYMENT DETAILS		
M-PESA Pay Bill No: 247247 Account No.: 300245 Amount: KES 1,500.00		
BANK NAME	ACCOUNT NAME	ACCOUNT NUMBER
Equity Bank	Academy of Certified Human Resource Professionals Ltd	1 2 9 0 2 7 1 2 4 5 7 5 3
Bank Branch: Kenyatta Avenue	Branch Code: 129	Swift Code: EQBLKENA

FUNDING CONFIRMATION / TAX DETAILS	
I, the undersigned, confirm that funds are available for the above training.	
Name of Organization:	
Org. KRA PIN: Org. Mobile No.:	
Confirmed By: Position:	
Signature: Date & Stamp:	

NOTE THAT:	
1. Only those Delegates whose fees have been paid in full will be allowed to the event	
2. Send a scanned copy of the duly completed Nomination Form to admin@achrp.org	
The above training Cost does not include Transport & Accommodation	