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HR STRATEGY TO DRIVE BUSINESS PERFORMANCE TRAINING

Date	Time	Duration	Venue	CPD	Cost (EXcl. VAT)
11th May, 2024	08:30 AM-11:30 AM	3 Hour(s)	Webinar, Zoom	1	1,500.00

Course Overview

This webinar is designed to help you learn and apply the best practices in developing and implementing an HR strategy that drives business performance. You will learn how to use a six-step process to craft your HR strategy, from conducting an environmental scan and a SWOT analysis, to defining your HR vision and mission, to setting your HR goals and objectives, to designing your HR action plans and initiatives. You will also learn how to use a sample of an HR strategy map and HR metrics to align your HR activities with your business outcomes and measure your HR impact and value.

Course Objectives

By the end of this program, participants will be able to;

- Define an HR strategy and its importance and benefits for HR and business performance
- Identify the six steps and components of an HR strategy,
- Apply the six-step process to craft your HR strategy for your organization or department
- Use a sample of an HR strategy map and HR metrics to align and measure your HR strategy for your organization or department
- Implement your HR strategy and evaluate its effectiveness and impact using various tools and methods, such as feedback, surveys, and analytics

Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Professionals
- People Managers
- HR Executives

Video Link(s)

Module Title	Video Link
HR Strategy to Drive Business Performance	https://www.youtube.com/watch?v=v

CHRP. Den PN Gathitu
Secretary General
Academy of Certified Human Resource Professionals