

## HR DATA ANALYTICS & AI INTEGRATION TRAINING

Date	Time	Duration	Venue	CPD	Cost (Incl. VAT)
27th Jul - 1st Aug, 2026	8:00 AM-4:00 PM	6 Day(s)	Bliss Resort, Mombasa	6	75,400.00

### Course Overview

This six-day workshop equips HR professionals with practical capability in HR data analytics, metrics interpretation, and evidence-based decision-making. Participants learn how to define HR metrics, manage data quality, design dashboards, forecast workforce needs, analyze talent trends, and model ROI. Artificial Intelligence is integrated to enhance data processing, automate reporting, generate insights, and strengthen predictive analytics. The programme blends technical HR analytics skills with modern AI tools to produce HR professionals who can translate data into strategic business action.

### Course Objectives

By the end of this program, participants will be able to;

- Metric Mastery: Define, interpret, and apply HR metrics for organizational insight.
- Data Governance: Strengthen data quality, privacy, and ethical handling.
- Analytics Capability: Use dashboards, visualization tools, and workforce models.
- Forecasting: Apply demand-supply modelling and scenario planning.
- Talent Insights: Analyze recruitment, engagement, turnover, and retention drivers.

### Target Groups

This training is suitable to a wide range of professionals but will greatly benefit;

- HR Analysts, HR Managers, and HR Officers
- Talent Managers and HRBPs
- Workforce Planners
- HR professionals transitioning into analytics roles



**CHRP. Den PN Gathitu**

**Secretary General**

**Academy of Certified Human Resource Professionals**